



Innovative Designs Inc.
Attn. Greg,

As a follow up from our conversation I just want to put my appreciation in words to you and your company.

As you know we use lots of the Insultex house wrap on our custom modular homes here at Northstar Systembuilt in Redwood Falls. It is a great asset to homeowners in Minnesota, the Dakota's, Colorado, Iowa with our severe winds and weather changes.

As the purchasing manager here I like to know firsthand how things can and will benefit users and how they can help all that use the products. Therefore I felt I need to have the experience to get the reality of it.

This summer we resided our personal home which was built in the late 70's and was a very well built home in its day. I must say the R6 Insultex house wrap was an investment well worth every penny of it - now that we have witnessed the results. Where our bedroom was on the Northwest corner of the house on the edge of a hill it takes all the Minnesota winter weather including great winds and winter cold gusts. The change in our room is very noticeable and a much warmer space in our house since we installed Insultex R6. The furnace is in the other end of the basement and we always had a cool room all winter. I can now say it is very comfortable - a day and night difference. It is not always easy to pump air from the other end of a big house and keep the rooms on the other end warm. I can say since we have installed the R6 insulation under our new siding I would definitely recommend this product to anyone and know they would benefit greatly from it.

In the course of sharing my experience and positive benefits with friends and family after residing and installing Insultex on our home I have had a number send me back articles from online stating it is not what it claims to be. Some say it is not a true R value, ... but having the experience like we have I could not settle to believe any of this even after searching out the articles online and trying to read them to get it clear myself.

Since many months have passed and I did not agree with the articles I was directed to read by many of my unconvinced friends I enquired with you today which I am very happy we discussed it. I am convinced that you - as a creative, innovative, and advancing company that has gone to the extent you have to create such a great product should be awarded well and repaid an immense amount by your competition due to their false publicity on Insultex. It is obviously nothing more than jealousy of your great invention. As I have always been aware the concept came from your warm clothing technology for wet suits for swimmers, divers, coats, gloves, etc....



I must say this is one of the greatest inventions made in my day for a thin easy to install and pain free process to reduce wasting power, lowering monthly expenses, making home owners more comfortable in severe weather climates, ... Opposed to the many years we all know when we had to add thick board that gave very little R value, caused much extra work like building out window jambs, door brick mold, electrical box extensions, ... All these things people often forget to include in their comparisons when comparing price and value with competitive thick, awkward, painful panels that once are installed one also wonders if it was really worth it.

I will continue to recommend as well as use your great product for endless uses in years to come. Walls, roofs, climate controlled tanks, and anywhere a temperature change is between two areas.

Thanks for the great product made available to home owners like myself and as a buyer for Northstar home the custom builders of some of the most extraordinary outstanding homes in the industry that people feel the value as soon as they move in (much like your product). Great pride in products are well worth the investment when you consider all the benefit that comes along with them.

Appreciate your time and willingness to listen to my story about your great products.

Sincerely,
Wesley Bowyer

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